

# IUNS 22nd International Congress of Nutrition (22nd IUNS-ICN)

## — Event Prospectus —



### **Host Organizations**

Japan Society of Nutrition and Food Science

The Japanese Society of Nutrition and Dietetics

Science Council of Japan

IUNS 22nd International Congress of Nutrition Organizing Committee

### **Parent organization**

International Union of Nutritional Sciences (IUNS)



# Greeting

Thanks a successful bid aimed at bringing it to Japan, the 22nd International Congress of Nutrition (ICN) of the International Union of Nutritional Sciences (IUNS) was originally scheduled at the Tokyo International Forum over the six-day period from Tuesday, September 14, to Sunday, September 19, 2021. Due to its developing situation with COVID-19 and difficulties in traveling abroad, after much thought and deliberation, the Organizing Committee of 22nd IUNS-ICN has decided to postpone the congress to Tuesday, December 6, to Sunday, December 11, 2022.

More than 80 countries and regions have joined the IUNS as adhering bodies, including the Science Council of Japan. The International Congress of Nutrition convenes once every four years, and the upcoming 22nd session will be the first to be held in Japan in 47 years—since the 10th Congress of 1975 (in which Yuichi Ochi, the president of the Science Council of Japan, served as chairperson and for which Professor Hisateru Mitsuda chaired the organizing committee). For this session, the Science Council of Japan (IUNS Committee), the Japan Society of Nutrition and Food Science, and the Japanese Society of Nutrition and Dietetics orchestrated a successful bid to host the event, and now those three organizations are working to prepare for it. We currently anticipate about 4,000 participants.

Japan has attracted worldwide attention in a variety of areas related to nutritional science. Examples include how it has responded to the coming of the world's first super-aged society; how it has been forced to respond to rapid growth in the prevalence of lifestyle-related diseases caused by overnutrition despite having an exceptional dietary culture; how it has an array of outstanding health policies, including a school lunch program, shokuiku education, and related legal structures; and how it has moved quickly to develop research into functional food products and related programs. The 22nd International Congress of Nutrition can be expected to further enhance the close relationship as well as the intense collaboration among nutrition scientists across the globe. In addition, we are considering cooperation with the Tokyo Nutrition for Growth Summit scheduled in December 2021, and synergistic effects are expected.

We plan to keep things simple as we host and organize the Congress. That said, participation fees alone will not be sufficient to fund the event, and I would like to ask for the broad support of stakeholders so that we can enrich the Congress's offerings and make them more effective. I hope that this effort will benefit from your understanding and cooperation.

October 2021

Hisanori Kato  
Chair, IUNS 22nd International Congress of Nutrition Organizing Committee  
Specially Appointed Professor, Graduate School of Agricultural and Life Sciences,  
The University of Tokyo  
President and Representative Trustee, Japan Society of Nutrition and Food Science



## Event overview

1. Name IUNS 22nd International Congress of Nutrition  
Abbreviated name: 22nd IUNS-ICN
  
2. Organizers IUNS 22nd International Congress of Nutrition Organizing Committee, Japan Society of Nutrition and Food Science, the Japanese Society of Nutrition and Dietetics, and the Science Council of Japan
  
- Sponsors Ministry of Education, Culture, Sports, Science and Technology;  
Food Safety Commission of Japan  
(Under application) Ministry of Foreign Affairs; Ministry of Health, Labour and Welfare; Ministry of Economy, Trade and Industry  
Federation of Japanese Nutrition Societies  
The Japanese Society of Clinical Nutrition  
Japanese Society of Shokuiku  
Nutrition and Food service Management  
Japanese Society for Medical Use of Functional Foods  
Japan Association for Diabetes Education and Care  
Japan Sports Nutrition Association  
Japan Society of Metabolism and Clinical Nutrition  
The Japanese Clinical Nutrition Association  
Japanese Association of Rehabilitation Nutrition  
The Japan Home Nutrition Management Society  
Japanese Society for Amino Acid Sciences  
The Japan Dietetic Association  
Japanese Society for Surgical Metabolism and Nutrition  
The Japanese Society for Food Science and Technology  
The Japan Diabetes Society  
Japan Atherosclerosis Society  
The Japan Endocrine Society  
The Japan Society for Bioscience, Biotechnology, and Agrochemistry  
The Vitamin Society of Japan  
Japan Society for the Study of Obesity  
Japanese Society for Food Factors  
Japan Polyphenol Society  
Japan Chrono-nutrition Research Society  
The Japanese Society of Applied Glycoscience  
The Japan Society for Developmental Origins of Health and Disease  
Japanese Society of Animal Science  
Japanese Society of Health Education and Promotion  
Japanese Society of Public Health  
Japanese Society on Nutrition Care and Management  
Japanese Society for Clinical Nutrition and Metabolism  
Japanese Society of Physical Fitness and Sports Medicine  
The Japan Epidemiological Association  
The Japan Oil Chemists' Society  
Japan Society for Lipid Nutrition  
The Physiological Society of Japan  
Japanese Association for Dietary Fiber Research  
Japanese Association of Nutritional Science Education  
The Japanese Society of Health and Human Ecology
  
3. Parent organization International Union of Nutritional Sciences (IUNS)

4. Dates Tuesday, December 6 to Sunday, December 11, 2022 (6 days)  
[Schedule]

Congress schedule	Morning	Afternoon	Evening
Tuesday, Dec. 6	Satellite symposiums	Opening ceremony Opening address	Welcome reception
Wednesday, Dec. 7	Symposiums Plenary address	Special address Symposiums Oral and poster presentations	Sponsored symposiums
Thursday, Dec. 8	Symposiums Plenary address	Special address Symposiums Oral and poster presentations Educational tours	Sponsored symposiums
Friday, Dec. 9	Symposiums Plenary address	Special address Symposiums Oral and poster presentations Educational tours	Sponsored symposiums
Saturday, Dec. 10	Symposiums Plenary address	Special address Symposiums Oral and poster presentations Public Lecture	Gala dinner
Sunday, Dec. 11	Symposiums Closing address	Closing ceremony	

5. Location Tokyo International Forum  
3-5-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan  
Tel: +81-3-5221-9000
6. Planned attendance 4,000 attendees from 115 countries and regions  
(2,000 people from overseas and 2,000 from Japan)
7. Timing The Congress is held every four years.

Year	Number	Location	Attendance
1946	1	London, UK	22
1952	2	Basel, Switzerland	150
1954	3	Amsterdam, Netherlands	360
1957	4	Paris, France	1,000
1960	5	Washington, D.C., U.S.A.	2,000
1963	6	Edinburgh, UK	1,500
1966	7	Hamburg, Germany	2,100
1969	8	Prague, Czechoslovakia	1,800
1972	9	Mexico City, Mexico	2,000
1975	10	Kyoto, Japan	2,300
1978	11	Rio de Janeiro, Brazil	3,500
1981	12	San Diego, U.S.A.	2,500
1985	13	Brighton, UK	2,300
1989	14	Seoul, South Korea	3,500
1993	15	Adelaide, Australia	2,600
1997	16	Montreal, Canada	3,250

2001	17	Vienna, Austria	3,550
2005	18	Durban, South Africa	2,100
2009	19	Bangkok, Thailand	4,070
2013	20	Granada, Spain	3,896
2017	21	Buenos Aires, Argentina	2,900

8. Significance, background, and overview of the Congress

[Importance of nutritional science]

Nutrition is one prerequisite for existing and enjoying a healthy, happy life. We must think about nutritional problems on a global scale and pursue research, education, policy, and other initiatives to resolve those problems. Many of the United Nations Sustainable Development Goals (SDGs) are either directly or indirectly related to nutrition, and the discipline of nutritional science finds itself the target of increasingly high expectations. In recent years, countries around the world have seen growing interest in the relationships that link food, nutrition, and health; many countries expect progress in nutritional science, as well as the practice of nutrition and nutritional education, in Japan, which is known for its long life expectancy, to serve as models.

At the same time, there are many issues that Japan must face due to its status as an advanced nation with long life expectancy. In this way, nutritional science is called upon to work toward the analysis and resolution of various issues, including meals and nutrition for senior citizens, growth in the prevalence of lifestyle-related diseases, challenges related to ensuring functional foods and supplements are used in an appropriate manner, overnutrition, unhealthy dietary habits on the part of young people, undernutrition and an excessive focus on body weight among young women, and low-birth-weight infants.

[Background]

The International Congress of Nutrition (ICN) is held by the International Union of Nutritional Sciences (IUNS) every four years, and next year's event will be the 22nd since the first Congress was held in 1946, making it the world's longest-running international congress in the field of nutritional science. During the general session of the IUNS in 2013, it was decided that the 22nd ICN would be held in Japan in the fall of 2021. (postponed to 2022 winter afterwards) Following that decision, the Japan Society of Nutrition and Food Science and the Japanese Society of Nutrition and Dietetics formed the 22nd International Congress of Nutrition Organizing Committee in 2016 and began preparing for the event, which will be the second ICN to be held in Japan and the first in 47 years, since the 10th ICN.

The committee's goal is to bring together leading researchers from around the world to facilitate the discussion and presentation of the latest research findings related to the importance of nutritional science, as described above, and to contribute to the development and application of nutritional science.

[ICN theme and program contents]

The 22nd ICN has selected as its main theme "The Power of Nutrition: For the Smiles of 10 Billion People." The event, whose principal topics will be advances in nutrition research; nutrients and nutritional assessment; nutrition through life course; nutrition and management of diseases; food culture practices and nutrition education; public health nutrition and environment; functional foods and bioactive compounds; and agriculture, food science and safety, will include presentation and discussion of research, the findings of which are expected to make a significant contribution to nutritional science. In addition, we plan to ask the recipients of the Nobel Prize in Physiology or Medicine deliver the keynote address.

[Significance of the ICN]

Hosting the ICN in Japan will provide an opportunity to promote nutritional science and food science research findings from Japan to researchers from around the world, to

promote participation by numerous researchers, to facilitate direct interactions between Japanese researchers in the field with their peers worldwide, and to further globalize Japanese nutritional science while increasing its presence on the global stage. In addition, by opening some lectures to the community, the ICN can be expected to allow Japanese researchers to give something back to society while increasing interest in nutritional science among the general public.

9. Congress details

(1) Topic: The Power of Nutrition: For the Smiles of 10 Billion People

(2) Noteworthy overseas and Japanese participants (including candidates and prospective participants with whom we are currently negotiating):

■ Opening lectures

1. Serendipities of acquired immunity  
Tasuku Honjo  
(Distinguished Professor, Kyoto University Institute for Advanced Study)  
Recipient, 2018 Nobel Prize in Physiology or Medicine
2. Achieving healthier populations in changing global food and nutrition environment  
Naoko Yamamoto (World Health Organization)

■ Plenary lectures

1. Human brown fat: a tissue preventive against obesity and metabolic diseases  
Masayuki Saito (Hokkaido University)
2. Signaling pathways through which leucine acts to stimulate mRNA translation  
Scot R. Kimball (Penn State College of Medicine, U.S.A.)
3. Nutrition through the life course and lifelong health  
Sian M. Robinson (Newcastle University, UK)
4. Nutrition epidemiology-methodology and its future aspect  
Walter C. Willett (Harvard TH Chan School of Public Health, U.S.A.)
5. Large-scale regulatory and fiscal policy for tackling obesity and creating healthier diets  
Barry M. Popkin (University of North Carolina Gillings School of Global Public Health, U.S.A.)
6. Prevention of cardiovascular disease by population approach focusing on nutrition and eating habits  
Pekka M. Puska (Finnish Institute for Health and Welfare, Finland)
7. Functional foods in the near future for realization of the society toward healthy and powerful longevity  
Keiko Abe (University of Tokyo)
8. Prospects and challenges of cultured meat  
Marcus J. Post (Maastricht University and Mosa Meat, B.V., The Netherlands)

■ Closing lecture

Personalized, population and planetary nutrition  
J. Alfredo Martinez (IUNS President, IMDEA/UNAV, Spain)

(3) Principal symposium topics

1) Advances in Nutrition Research

- Chrono-nutrition
- The gastrointestinal secretory system that detects nutrition and controls the entire body
- The sustainable health-oriented society being made possible by the IoT
- The new role of vitamins in preventing lifestyle-related diseases



- Health and nutrition during natural disasters
- Nuclear receptors that participate in nutrition and their function
- Control of memory capacity by nutrients, foods, and food-derived intestinal bacteria
- Nutrient sensitivity mechanisms and neural circuits that control food preferences

## 2) Nutrients and nutritional assessment

- Physiological functions of proteinogenic amino acids
- Physiological functions of non-proteinogenic amino acids
- The importance of choline from a nutritional science perspective
- Epidemiological nutrition research in East Asia: Lessons from the European Prospective Investigation into Cancer and Nutrition (EPIC) study
- Various techniques related to nutritional assessment: Self-reporting, blood testing, and urine testing
- Issues with nutritional study methodology in joint international epidemiological research and nutrients that need evidence
- From eating disorder-related nutritional assessment to treatment
- Technological innovation in nutrient ingestion and diet assessment

## 3) Nutrition through life course

- The life course approach to healthy aging
- Eating together for health and well-being through the life course approach
- Skipping of breakfast
- Food literacy
- Maternal nutrition
- Infant nutrition
- The life course approach to better nutrition
- Nutrition for senior citizens

## 4) Nutrition and management of diseases

- Diet treatment for diabetes
- Diet treatment for obesity and metabolic syndrome
- Nutrition management for frailty and sarcopenia
- Vitamins, minerals, and nutrition management
- Nutrition management for dementia
- Nutrition management for heart failure patients
- Nutrition management for fatty livers and liver diseases
- Nutrition management for allergy diseases
- Nutrition management for chronic kidney diseases

## 5) Food culture practices and nutrition education

- Healthy food environments
- Nutritional initiatives designed to realize a sustainable society: Policy and nutrition education
- Health disparities among children and meal support
- Contribution of agriculture to health
- Health literacy and nutrition education
- The role of school lunch programs
- Provision and utilization of meal services at international sporting events
- Characteristics of the Japanese diet that are effective in health maintenance
- Creating, utilizing, and evaluating worldwide evidence-based dietary guidelines and food guides

## 6) Public health nutrition and environment

- Health and nutritional disparities in regional groups

- Food loss in various countries
- Climate change measures from the perspective of food systems
- Food composition tables by country and associated issues
- Nutritional labeling programs in foreign countries and associated issues
- Prevention of cardiovascular diseases using a population approach centering on nutrition and diet: International measures to reduce salt consumption
- Citizen health and nutritional studies in foreign countries and associated issues
- Meal intake standards and nutritional allowances in various countries and associated issues

7) Functional foods and bioactive compounds

- Plant pigments as food-derived factors and their health function
- Nutrition and food in space
- The latest research into the physiological mechanisms of peptides
- The latest knowledge related to tea polyphenol and health advancement
- Abnormal lipid metabolism and the risk of arteriosclerotic cardiovascular disease
- Dementia prevention and polyphenol
- Immune modulation by foods: New cooperative effects of food ingredients and mycorrhizal fungus in the intestines
- Probiotics and prebiotics

8) Agriculture, food science and safety

- Food Metabolomics
- Integrative approaches of bioassay and computational analysis for discovering potential bioactive compounds and predictive toxicity
- The "Yin-Yang" of Food Factors
- Contribution of agriculture to health promotion
- Food safety
- Analysis of food quality by massspectrometry
- Novel functionality of seafood
- Lipid molecular assemblies : Structure, digestion, absorption and application as delivery carrier
- Nourishing the future: the role of fish and fishery products for improved food and nutrition security in developing countries

(4) Congress language: English

(5) Congress proceedings: We plan to publish an electronic edition of the congress proceedings as a supplement to the *Journal of Nutritional Science and Vitaminology*, an English-language journal that is edited jointly by the Japan Society of Nutrition and Food Science and the Vitamin Society of Japan.

(6) Exhibit contents: Academic exhibits (poster session), exhibits by not-for-profit organizations, exhibits by companies, etc.

## 10. Budget

### Income

Item	Amount (JPY)
<b>1. Participation fees</b>	262,850,000
<b>2. Exhibit fees</b>	19,844,000
<b>3. Sponsor contributions</b>	49,360,000
<b>4. Donations</b>	59,000,000
<b>5. Subsidies and grants</b>	29,600,000
<b>6. Science Council of Japan contribution</b>	8,000,000
<b>7. Own funds</b> (Japan Society of Nutrition and Food Science reserve)	17,983,831
<b>Total</b>	<b>446,637,831</b>

### Expenditures

Item	Amount
<b>I. Advance preparations</b>	<b><u>91,519,438</u></b>
1. Secretariat	37,580,180
2. Committee activities	12,207,351
3. Printed materials	25,710,723
4. Communications and transport	791,304
5. Promotion	611,342
6. Lecture topic and participant registration	14,483,528
7. Commission fee	134,610
8. Taxes and dues	400
<b>II. Event</b>	<b><u>348,193,093</u></b>
1. Venue rental	130,486,565
2. Equipment	16,577,000
3. Signage and installation	19,287,400
4. Invitations and awards	121,790,988
5. Social events and tours	38,583,600
6. Event administration	11,602,300
7. Exhibition fee	9,865,240
<b>III. Post-event</b>	<b><u>6,925,300</u></b>
<b>Total</b>	<b>446,637,831</b>

## 11. Organizing Committee

Chair:	Hisanori Kato	The University of Tokyo
Vice Chair:	Yukari Takemi	Kagawa Nutrition University
Vice Chair:	Nobuya Inagaki	Kyoto University
Special Advisor:	Yasuhiro Kido	Konan Women's University
Special Advisor:	Makoto Shimizu	Tokyo University of Agriculture
Special Advisor:	Teruo Miyazawa	Tohoku University
Members:		
(Chair, General Affairs Committee)	Yoshiharu Shimomura	Chubu University
(Vice Chair, General Affairs Committee)	Kazunori Utsunomiya	The Jikei University School of Medicine
(Chair, Financial Affairs Committee)	Hitoshi Ashida	Kobe University
(Vice Chair, Financial Affairs Committee)	Takayoshi Tsukahara	Nagoya University of Arts and Sciences
(Chair, Fundraising Committee)	Hiroshi Yoshida	The Jikei University School of Medicine
(Vice Chair, Fundraising Committee)	Ryuichiro Sato	The University of Tokyo
(Chair, Public Relations Committee)	Hitomi Kumagai	Nihon University
(Vice Chair, Public Relations Committee)	Miki Miyoshi	Aomori University of Health and Welfare
(Chair, Program Committee)	Nobuko Murayama	University of Niigata Prefecture
(Vice Chair, Program Committee)	Taiichiro Seki	Nihon University
(Chair, Venue Committee)	Yutaka Miura	Tokyo University of Agriculture and Technology
(Vice Chair, Venue Committee)	Tatsuya Sugawara	Kyoto University
(Chair, Event Hospitality Committee)	Yoko Fujiwara	Ochanomizu University
(Vice Chair, Event Hospitality Committee)	Yoko Ichikawa	University of Shizuoka
(Chair, Travel and Accommodations Committee)	Hiromi Ishida	Kagawa Nutrition University
(Vice Chair, Travel and Accommodations Committee)	Azumi Hida	Tokyo University of Agriculture
(Chair, Exhibit Committee)	Mariko Uehara	Tokyo University of Agriculture
(Vice Chair, Exhibit Committee)	Ryuichiro Sato	The University of Tokyo
(Chair, Award Committee)	Nobuo Yoshiike	Aomori University of Health and Welfare
(Vice Chair, Award Committee)	Nobuo Nishi	National Institutes of Biomedical Innovation, Health and Nutrition
Committee Member	Takashi Nagasawa Kiyoshi Tanaka Kazuo Inoue	Iwate University Kobe Gakuin University Kyoto University
Secretariat Director:	Kiyotaka Nakagawa	Tohoku University

Secretariat Committee:

Ikuyo Ichi  
Kumi Eto  
Yoshimi Kishimoto  
Yasuyuki Kitaura

Asako Takenaka  
Kazuyuki Koide

Reiko Suguro

Ochanomizu University  
Kagawa Nutrition University  
Setsunan University  
Graduate School, Nagoya  
University  
Meiji University  
Japan Society of Nutrition and  
Food Science Secretariat  
The Japanese Society of  
Nutrition and Dietetics  
Secretariat

Date of committee formation: September 5, 2016

12. Contact information

Secretariat of the 22nd IUNS-ICN Organizing Committee  
Favor Field Ikebukuro B03, 3-60-5 Ikebukuro, Toshima-ku, Tokyo 171-0014, Japan  
c/o Japan Society of Nutrition and Food Science  
TEL: +81-3-6902-0072 E-mail: eishokujimu@jsnfs.or.jp

22nd IUNS-ICN Secretariat  
c/o JTB Communication Design, Inc.  
Address: Celestine Shiba Mitsui Bldg. 3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan  
E-mail: icn2022@jtbcom.co.jp

## — Sponsorship Opportunities —

### I. Package Sponsorship

#### 1. Sponsorship fees

Sponsorship can be selected from Diamond, Platinum, Gold, Silver, Bronze, or Congress partner. The other expenses for optional equipment and catering will be charged separately with tax.

\*Package Sponsorship fees are not subject to consumption tax.

Category	Diamond	Platinum	Gold	Silver	Bronze	Congress partner
Fee	JPY 15,000,000	JPY 10,000,000	JPY 5,000,000	JPY 3,000,000	JPY 1,000,000	JPY 500,000
Luncheon seminar	Equal value of JPY 800,000	Equal value of JPY 800,000	Equal value of JPY 600,000	Equal value of JPY 600,000	-	-
Exhibition booth	● 54 m <sup>2</sup> *Space only	● 27 m <sup>2</sup> *Space only	● 18 m <sup>2</sup> *Space only	● 9 m <sup>2</sup> *Space only	● 2 booths *Shell scheme	● 1 booth *Shell scheme
Corporate name printed on congress materials	●	●	●	●	●	●
Corporate logo displayed on Congress website and linked to your corporate website	●	●	●	●	●	●
Advertisement in Program book	Equal value of JPY 200,000	Equal value of JPY 100,000	Equal value of JPY 50,000	-	-	-
Congress bag contents	Equal value of JPY 200,000	Equal value of JPY 100,000	Equal value of JPY 50,000	-	-	-
Invitation to 22nd IUNS-ICN	Up to 10 persons	Up to 5 persons	Up to 4 persons	Up to 3 persons	1 person	-
PR rights as a 22nd IUNS-ICN sponsor	●	●	●	●	●	●

\*Exhibit space: Type A: 3 m × 3 m per allotment

Type B (Shell scheme): W1,980mm × D1,980mm × H2,500mm per allotment

#### 2. How to apply

You can apply from the “Sponsorship” page of the official website (<https://icn22.org/>)

### **3. Application deadline**

Thursday, March 31, 2022

\*You will be issued an invoice after your application is accepted. A separate invoice will be issued after the conclusion of the Congress for optional equipment, catering, and other expenses incurred during the event.

### **[Payment deadline] Thursday, June 30, 2022**

\*Please contact the management office if you anticipate having difficulty transferring funds by the payment deadline.

### **4. Payment method**

You will be issued an invoice by the Japan Society of Nutrition and Food Science Secretariat after your sponsorship has been finalized. To pay the invoice, please transfer funds to the bank account listed below.

Please note that the statement or similar document from the financial institution you used to transfer funds will serve as your only receipt.

Please further note that you are responsible for all transfer fees.

### **[Bank account for payment]**

Bank: Mizuho Bank, Ltd., Ikebukuro Nishiguchi Branch (Branch code 229)  
Branch address: 1-15-2 Nishiikebukuro, Toshima-ku, Tokyo, 171-0021 Japan  
Swift code: MHCBJPJT  
Account No.: (ordinary) 1575059  
Account name: JSNFS-ICN 2021  
Account address: Japan Society of Nutrition and Food Science  
3-60-5 Ikebukuro, Toshima-ku, Tokyo, 171-0014 Japan

## II. Luncheon seminar and sponsored symposium information

### 1. Sponsorship fees

The following table lists luncheon seminar and sponsored symposium dates, venues, and sponsorship fees.

\*Fees include consumption tax.

Date	Class	Venue	Luncheon seminar (12:00 pm to 1:00 pm)	Available slots	Sponsored symposiums (6:30 pm to 8:00 pm)	Available slots
Wednesday, Dec. 7	A	Theater 170 - 240 seats	JPY 800,000	5 sponsors	JPY 800,000	7 sponsors
	B	Theater 100 – 110 seats	JPY 600,000	4 sponsors	-	-
Thursday, Dec. 8	A	Theater 170 – 240 seats	JPY 800,000	5 sponsors	JPY 800,000	7 sponsors
	B	Theater 100 – 110 seats	JPY 600,000	4 sponsors	-	-
Friday, Dec. 9	A	Theater 170 – 240 seats	JPY 800,000	5 sponsors	JPY 800,000	7 sponsors
	B	Theater 100 – 110 seats	JPY 600,000	4 sponsors	-	-
Saturday, Dec. 10	A	Theater 170 – 240 seats	JPY 800,000	5 sponsors	-	-
	B	Theater 100 – 110 seats	JPY 600,000	4 sponsors	-	-

\*Event times and seating capacity are subject to change as the program is finalized. Thank you for your understanding.



## **2. What's included in sponsorship fees (basic specifications)**

- (1) Seminar/sponsor venue and greenroom fees
- (2) Venue equipment fees (chairs, tables, stage, audio equipment, lighting, etc.)
- (3) Lecture equipment fees
  - Presentation-use projector (connects to computer) × 1
  - Screen × 1
  - Chairperson, speaker, and emcee table lights × 1
  - Laser pointer for speaker × 1
- (4) Fee for inclusion in program (company name, topic, speaker's and chairperson's names)

## **3. What's not included in sponsorship fees**

- (1) Lunch for participants (for luncheon seminars)
- (2) Snacks for participants (for sponsored symposia)
- (3) Honorariums, travel expenses, and accommodation expenses for the speaker and chairperson
- (4) Fees for drinks, food, and equipment for the greenroom
- (5) Additional equipment, signage and decorations, and event staff
- (6) Printed materials
- (7) Simultaneous interpreter and interpretation equipment (as necessary)

## **4. About luncheon seminars**

Although communications with the chairperson and speaker (including lecture requests, travel expenses, honorarium and accommodations) will as a rule be left to you, sponsors are asked to work with the organizers to determine seminar content and select the chairperson and speaker.

Please note that the organizers may suggest content and a speaker, and please contact us once you have finalized the chairperson and speaker.

## **5. About sponsored symposiums**

Sponsored symposiums are held jointly by the Organizing Committee and sponsors.

Symposium names will include the name of the sponsor in the title, along with the topic.

Please work to incorporate as much academic content as possible so that the symposium serves as not an advertisement for your products.

Details will ultimately be finalized through discussions with the Organizing Committee. (The orchestration of the symposium itself will be handled by the Organizing Committee.)

## **6. Precautions concerning jointly sponsored seminars and sponsored symposiums**

- We may be unable to accommodate all requests concerning scheduling and venues as the number of lectures that can be incorporated into the ICN's schedule is limited.
- Seminar slots associated with applications for sponsorship package plans will be given priority.
- In the event of overlap in topics during the same time period or overlap in chairpersons or speakers, we will make adjustments to session slots accordingly. Thank you for your understanding.
- Please choose chairpersons and speakers who suit the specialized domain of the topic in question.
- In principle, applications cannot be withdrawn once they have been accepted. However, if you must withdraw your application for unavoidable reasons, please submit clear documentation of the reason to the organizers and obtain approval for the withdrawal.

## **7. Future schedule (tentative)**

- Finalization and notification of times, dates, and venues Late July 2022
- Mailing of seminar and symposium overview Late September 2022
- Finalization of topics and deadline for applications for options, etc. Late October 2022

## 8. How to apply

You can apply from the “Sponsorship” page of the official website (<https://icn22.org/>). Please note that applications will be closed once available spots have been filled.

## 9. Application deadline

Thursday, June 30, 2022

\*You will be issued an invoice for sponsorship fees after the deadline has passed. A separate invoice will be issued after the conclusion of the Congress for optional equipment, catering, and other expenses incurred during the event.

## 10. Payment method

To pay the invoice, please transfer funds to the bank account listed below.

Please note that the statement or similar document from the financial institution you used to transfer funds will serve as your only receipt.

Please further note that you are responsible for all transfer fees.

### **[Payment deadline] Wednesday, August 31, 2022**

\*Please contact the management office if you anticipate having difficulty transferring funds by the payment deadline.

### **[Bank account for payment]**

Bank: Mizuho Bank, Ltd., Ikebukuro Nishiguchi Branch (Branch code 229)  
Branch address: 1-15-2 Nishiikebukuro, Toshima-ku, Tokyo, 171-0021 Japan  
Swift code: MHCBJPJT  
Account No.: (ordinary) 1575059  
Account name: JSNFS-ICN 2021  
Account address: Japan Society of Nutrition and Food Science  
3-60-5 Ikebukuro, Toshima-ku, Tokyo, 171-0014 Japan

# III Advertising

We are accepting ads for inclusion in the program book (A4-size, black and white in text, 200 pages) that will be handed out to participants during the Congress.

## 1. Advertising fees

\*Fees include consumption tax.

Position		Fee	Color	Availability
Inside back cover	1 page	JPY 160,000	Color or B/W	1 sponsor
Inside page	1 page	JPY 80,000	B/W	Open-ended
Inside page	Half page	JPY 40,000	B/W	Open-ended
Next to inside back cover	1 page	JPY 100,000	B/W	1 sponsor

\*Ads will be included in the book in the order in which they were received.

\*Applications may be declined if the organizers determine that the content of the ad in question does not suit the purpose and focus of the congress.

## 2. Recipients

All participants at 22nd IUNS-ICN

## 3. Media budget

Program: JPY 4,840,000 (excluding tax)

## 4. Where to send ad data

We will provide more information to applicants.

## 5. How to apply

You can apply from the “Sponsorship” page of the official website (<https://icn22.org/>). Please note that applications will be closed once available spots have been filled.

## 6. Application deadline

Thursday, June 30, 2022

\*You will be issued an invoice for advertising fees after the deadline has passed.

## 7. Payment method

To pay the invoice, please transfer funds to the bank account listed below. Please note that the statement or similar document from the financial institution you used to transfer funds will serve as your only receipt.

Please further note that you are responsible for all transfer fees.

### **[Payment deadline] Wednesday, August 31, 2022**

\* Please note your desired payment date on the application and contact the management office if you anticipate having difficulty transferring funds by the payment deadline.

### **[Bank account for payment]**

Bank: Mizuho Bank, Ltd., Ikebukuro Nishiguchi Branch (Branch code 229)

Branch address: 1-15-2 Nishiikebukuro, Toshima-ku, Tokyo, 171-0021 Japan  
Swift code: MHCBJPJT  
Account No.: (ordinary) 1575059  
Account name: JSNFS-ICN 2021  
Account address: Japan Society of Nutrition and Food Science  
3-60-5 Ikebukuro, Toshima-ku, Tokyo, 171-0014 Japan

## IV. Merchandise sponsor information

We are accepting applications for merchandise sponsors, as described below.

### 1. Sponsorship fees and types

\*Fees include consumption tax.

Merchandise item	Advertising fees	Description	Number of company
Congress bags	JPY 5,000,000	Bags will feature your company's logo (in color).	1 sponsor
	JPY 500,000	One advertising pamphlet will be included in the bag of each participant.	Open-ended
Lanyards	JPY 2,500,000	Lanyards will feature your company's logo (in color).	1 sponsor
App ads	JPY 1,500,000	Your banner will be displayed in the app with a link to the website of your choice.	1 sponsor
Poster exhibit area	JPY 1,800,000	Your logo will be displayed on signage at the venue during the Congress.*	1 sponsor
Welcome reception	JPY 500,000	Your logo will be displayed at the venue.*	1 sponsor
Gala dinner	JPY 600,000	Your logo will be displayed on the stage backdrop, and you will be allowed to deliver a greeting to attendees.*	1 sponsor
Wi-Fi ads	JPY 2,000,000	Your logo will be displayed on signage at the venue during the Congress.*	1 sponsor
Speaker ready room	JPY 1,800,000	Your logo will be displayed in the room.	1 sponsor
Website banners	JPY 500,000	A banner ad with a link will be displayed on the official website.	Open-ended

More information will be provided once you apply.

\*The specific method by which logos will be displayed will be determined in consultation with applicants.

### 2. How to apply

You can apply from the "Sponsorship" page of the official website (<https://icn22.org/>). Please note that applications will be closed once available spots have been filled.

### 3. Application deadline

Thursday, June 30, 2022

\*You will be issued an invoice for advertising fees after the deadline has passed.

#### **4. Payment method**

To pay the invoice, please transfer funds to the bank account listed below. Please note that the statement or similar document from the financial institution you used to transfer funds will serve as your only receipt.

Please further note that you are responsible for all transfer fees.

#### **[Payment deadline] Wednesday, August 31, 2022**

\* Please note your desired payment date on the application and contact the management office if you anticipate having difficulty transferring funds by the payment deadline.

#### **[Bank account for payment]**

Bank: Mizuho Bank, Ltd., Ikebukuro Nishiguchi Branch (Branch code 229)  
Branch address: 1-15-2 Nishiikebukuro, Toshima-ku, Tokyo, 171-0021 Japan  
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# — Donation drive —

## 1. Fund drive name

22nd International Congress of Nutrition

## 2. Use of donations

To prepare for and host the 22nd International Congress of Nutrition

## 3. Goal

JPY 5,000,000

## 4. Fund drive dates

April 1, 2020 to December 5, 2022

## 5. Fund drive manager

Hisanori Kato

Chairperson, 22nd International Congress of Nutrition Organizing Committee

## 6. How to apply

You can apply from the “Sponsorship” page of the official website (<https://icn22.org/>).

## 7. Payment method, etc.

Please transfer funds to the bank account listed below. Please be sure to apply on the official website before transferring funds.

Applicants are asked to pay all fund transfer fees.

### [Bank account for payment]

Bank: Mizuho Bank, Ltd., Ikebukuro Nishiguchi Branch (Branch code 229)  
Branch address: 1-15-2 Nishiikebukuro, Toshima-ku, Tokyo, 171-0021 Japan  
Swift code: MHCBJPJT  
Account No.: (ordinary) 1575059  
Account name: JSNFS-ICN 2021  
Account address: Japan Society of Nutrition and Food Science  
3-60-5 Ikebukuro, Toshima-ku, Tokyo, 171-0014 Japan

**IUNS 22nd International Congress of Nutrition  
(22nd IUNS-ICN)  
Online Sponsorship Applications**

22nd IUNS-ICN sponsorship applications are being accepted online. We regret the inconvenience but ask interested parties to cooperate with the online registration process to avoid issues with unreceived faxes and errors when entering application information. Please contact the management office if you do not have access to the Internet.

Applicants should register on the “Sponsorship” page on the official website.  
Official website URL: <https://icn22.org/>

<Application process>

(1) Access the official Congress website.  
URL: <https://icn22.org/>

(2) Register on the “Sponsorship/Exhibition” page.  
\*Choose the desired sponsorship type and enter the required information.

(3) You will receive a confirmation email once you have completed your application.

\*Recommended browsers

Internet Explorer 11 or later, Firefox 23.0 or later, Chrome 28.0 or later

\*Use of personal information

Personal information including the names and email addresses of applicants will not be used for any purpose other than contacting the applicant in order to process the sponsorship application, including to issue invoices and receipts. Personal information will not be disclosed to any third party.

[Inquiries]

22nd IUNS-ICN Secretariat

c/o JTB Communication Design, Inc.

Address: Celestine Shiba Mitsui Bldg. 3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan

E-mail: [icn2022@jtbcom.co.jp](mailto:icn2022@jtbcom.co.jp)